



**KULP ROOFING & CONSTRUCTION INC.
KULP GIVES BACK OFFICIAL CONTEST RULES**

PLEASE READ THESE OFFICIAL CONTEST RULES CAREFULLY. BY PARTICIPATING IN THIS CONTEST, YOU ARE BE BOUND BY THESE RULES. NO PURCHASE IS NECESSARY. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE THE CHANCES OF YOUR NOMINEE WINNING THE PRIZE.

1. **CONTEST OVERVIEW:** This "Contest" is designed to grant a deserving local resident or family with a roof replacement and gutter install at no cost to the winner. Community members may nominate worthy residents and families who live in our service area comprising Berks, Bucks, Carbon, Lehigh, Monroe, Montgomery, Northampton and Schuylkill counties in Pennsylvania. Community members may nominate local residents or families by submitting a nomination form to us, as specified below. We will select the winner, in our sole discretion, and then publicize information about the winner on our website and social media outlets.
2. **SPONSOR:** Kulp Roofing & Construction, Inc., a Pennsylvania corporation (also referred to herein as "Sponsor," "us," or "our"), 216 D. Apple Street, Quakertown, Pennsylvania 18951.
3. **ELIGIBILITY/WHO CAN NOMINATE AND BE NOMINATED:** The Contest is open to nominations from permanent legal residents residing in the United States who are 18 years of age or older as of the date of nomination ("you" or "Nominator"). You acknowledge and agree that you may submit a single nomination of an individual or family (each, a "Nominee") for the Contest. Such Nominee must reside in Berks, Bucks, Carbon, Lehigh, Monroe, Montgomery, Northampton and Schuylkill counties in Pennsylvania, and must own the home that is the subject of the nomination. Multiple Nominations received from the same Nominator will render all such Nominations void and disqualified. Nominators must abide by these Official Contest Rules, maintain appropriate decorum befitting the reputation and values of Sponsor, and otherwise not engage in any conduct which would embarrass Sponsor or bring Sponsor into public disrepute or ridicule, or which would insult or offend the public or any segment thereof. The following persons are not eligible to participate in the Contest as a Nominee:
 - a. Employees, officers, trustees, and directors of: (i) Sponsor; and (ii) all other individuals and entities associated with the creation, administration or fulfillment of the Contest; and
 - b. The immediate family members (parents, children, spouse, siblings and members of the household of each of the foregoing) of persons listed above.
4. **HOW TO ENTER:**
 - a. During the "Nomination Period" beginning on April 19, 2021 at 12:01 A.M. and ending on May 31, 2021 at 11:59:59 P.M., ET, a Nominator may submit a nomination by: (i) completing the nomination form at kulproofing.com/givesback or (ii) sending an entry letter via first class mail to Kulp Roofing & Construction, Inc., 216 D. Apple Street, Quakertown, Pennsylvania 18951 (each, a "Nomination"). All nominations must be received by the end of the Nomination Period and all mail Nominations must be postmarked no later than the last day of the Nomination Period.
 - b. The entry for the Nomination must: (i) identify the Nominator's full name, phone number, email address, and how you heard of the giveaway; (ii) identify the Nominee's full name, address, phone number, and email address; and (iii) completely and thoughtfully explain why the Nominee is in need of a roof and gutter replacement and what makes the Nominee a worthy recipient for the project.
 - c. The information provided in your Nomination must be written in English, truthful, your own original creation, and written solely by you. You may not have previously submitted your Nomination into any other contest or competition, and such Nomination may not have previously been the subject of any other award or been



previously published. Your Nomination (i) may not be offensive, as determined by Sponsor in its sole discretion, (ii) may not defame or invade publicity rights or privacy of any person, living or deceased, or otherwise infringe upon any person's personal or proprietary rights, including but not limited to copyright or other intellectual property rights, and (iii) must be available for use by Sponsor for any purpose and not be restricted in any manner. Nominations not fully complying with these Official Contest Rules, and the Nominators submitting such Nominations, will be disqualified from further participation in the Contest.

- d. Please carefully review your Nomination before submission because once you have submitted your Nomination, you cannot modify or edit it. Nominations that have not been fully completed may be disqualified from the Contest as determined by Sponsor in its sole discretion. Nominations received after the end of the Submission Period will be disqualified and will be ineligible.

5. JUDGING AND SELECTION OF WINNER:

- a. Between June 1, 2021 and June 11, 2021, a panel of consisting of Sponsor's employees and/or their designees will evaluate all eligible Nominations received during the Submission Period and select the "Winner" in Sponsor's sole discretion.
 - b. The Winner will be disqualified from the Contest unless the Winner executes an Award Acceptance Agreement with Sponsor.
6. **WINNER NOTIFICATION AND ELIGIBILITY:** The Winner and its respective Nominator will be notified by email and/or phone on or about June 14, 2021. The Winner will receive an Award Acceptance Agreement which Winner must execute and return to Sponsor by June 30, 2021. Failure of Winner to promptly return the Award Acceptance Agreement will result in disqualification of the Winner.
7. **PRIZE:** The "Prize" comprises: 2,000 square feet of new roof (approximately a 1500-2000 square foot house) with the Winner's choice of color of GAF Timberline HDZ High-Definition shingles and 120 feet of 5K standard flat face board gutters including downspouts as needed to ensure proper drainage upon roof completion, and leaf protection system, with an estimated project completion of October 31, 2021. The Prize value for this Contest is Fifteen Thousand Dollars (\$15,000.00). The Winner will be solely responsible for all applicable federal, state, and local taxes associated with acceptance of the Prize. At Sponsor's discretion, the Winner may request to upgrade the Prize, which will be subject to further review by Sponsor and issuance of a formal cost estimate by Sponsor to Winner. The Prize will be awarded to the Winner on or about July 5, 2021, subject to Winner's compliance with Rule 6 above.
8. **MODIFICATION:** Sponsor reserves the right, in its sole discretion, to modify, cancel, postpone, delay, suspend and/or terminate the Contest in the event that the Contest is not capable of being run as planned or intended by these Official Contest Rules by reason of any technical or other disabling causes or other causes that, in the sole discretion of the Sponsor, will or may impair, corrupt or interrupt the administration, fairness, security, proper conduct or integrity of the Contest, including without limitation, hurricane, fire, flood, epidemic, earthquake, explosion, labor dispute or strike, act of God or public enemy, war, terrorist threat or activity or insurrection, computer virus or bug, unauthorized human intervention or other causes.
9. **NON-CONFORMING NOMINATIONS; DISRUPTION OF CONTEST:** Nominations not conforming to the requirements of these Official Contest Rules will not be accepted or acknowledged, will be ineligible and void. Sponsor, and its affiliated sponsors, manufacturers, and advertisers, and the respective affiliates, agents and subsidiaries of each of the foregoing, and the officers, directors, shareholders, agents and employees of each of the foregoing persons or entities (collectively, "Released Parties") are not responsible for late, lost, stolen, damaged, garbled, incomplete, or misdirected Nominations. Further, Released Parties are not responsible for errors, omissions, interruptions, deletions, defects or delays in systems operations or transmission of information, in each case whether arising by way of technical or other failures or malfunctions of



computer hardware, software, communications devices, or transmission lines or data corruption, theft, destruction, human error, unauthorized access to or alteration of entry materials, loss or otherwise. Sponsor disclaims any liability for damage to any computer system resulting from participation in, or accessing or downloading information in connection with the Contest. ANY ATTEMPT BY AN INDIVIDUAL OR ENTITY TO DELIBERATELY DAMAGE OR TAMPER WITH CONTEST WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST IS IN VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES FROM ANY SUCH INDIVIDUAL AND/OR ENTITY TO THE FULLEST EXTENT PERMITTED BY LAW, INCLUDING CRIMINAL PROSECUTION; AND IF SUCH INDIVIDUAL ENTERS OR HAS ENTERED THE CONTEST HE/SHE WILL BE DISQUALIFIED FROM FURTHER PARTICIPATION IN THE CONTEST.

10. **RIGHT TO USE MATERIALS:** Each Nominator represents, warrants, and covenants to Sponsor that Nominator's right to submit and use any materials Nominator has submitted to the Contest is not restricted in any manner. By submitting Nominations and materials to the Contest, Nominator hereby unconditionally assigns and transfers to Sponsor all rights, title, interest and claim in and to such Nominations and materials, including, without limitation, all intellectual property rights therein. Sponsor shall have the right to use, put to use in its business or otherwise, publish, alter, assign, edit, sell, license or dispose of such Nominations and materials, or portions thereof, and all ideas therein, however Sponsor sees fit, including, without limitation, the exclusive right of distribution of such materials worldwide, in perpetuity in all forms of media now known or hereinafter devised, without approval of, or compensation to, Nominator.
11. **RELEASE:** By participating in the Contest, each Nominator agrees to release and hold harmless each of the Released Parties from any and all liability, loss or damage incurred in connection with Nominator's participation in the Contest. Nominator agrees to Sponsor's use, for advertising or publicity purposes, of: (i) Nominator's name and address (city & state), image, and likeness; and (ii) statements made by or attributed to Nominator relating to the Contest, any Nominee, any Winner, Sponsor, Sponsor's business or services, and/or Sponsor's properties. Nominator grants to Sponsor any and all rights to said use, worldwide, in all forms of media now known or hereinafter devised, in perpetuity, without further compensation or notice, unless prohibited by law.
12. **DISPUTE RESOLUTION/CHOICE OF LAW:** Issues concerning the construction, validity, interpretation and enforceability of these Official Contest Rules shall be governed by and construed in accordance with the internal laws of the Pennsylvania. Except where prohibited, all disputes arising out of or connected with this Contest will be resolved individually, and without resort to class action. Should there be a conflict between the laws of Pennsylvania and any other laws, the conflict will be resolved in favor of the laws of the Pennsylvania. Except where prohibited, all judgments or awards shall be limited to actual incurred out-of-pocket expenses associated with participation in the Contest and shall not include any indirect, punitive, incidental and/or consequential damages, provided, however, the non-prevailing party shall be liable to the prevailing party for the reasonable attorney fees and other out-of-pocket expenses actually incurred by the prevailing party with respect to such proceeding.
13. **GENERAL:** Decisions of the Sponsor shall be final and binding regarding all matters concerning the Contest, including but not limited to: eligibility; disqualification; and interpretations of these Official Contest Rules. Sponsor shall not be required to release the evaluations of any Nominations. In the event of any conflicts or inconsistencies between these Official Contest Rules and the language in or any other statements or materials in any form or media (whether or not issued by or on behalf of Sponsor), the provisions of these Official Contest Rules shall control and take priority over such other statements or materials unless otherwise specifically indicated in writing by Sponsor that such statements or materials supersede these Official Contest Rules.
14. **WINNER LIST:** For the name of the Winner, send a self-addressed, stamped envelope by July 31, 2021 to: Kulp Roofing & Construction, Inc. Attn: Roofing & Gutter Makeover, 216 D. Apple Street, Quakertown, Pennsylvania 18951.

These Official Contest Rules may not be reprinted or republished without the prior written consent of Sponsor.