

KULPKNEWS



THE OFFICIAL NEWSLETTER OF KULP ROOFING & CONSTRUCTION INC.

FEBRUARY 2022

Is your roof's INTEGRITY compromised?

Are you concerned about the integrity of your roof during this winter season?

Contrary to popular belief, we can still install roofs throughout the winter months as long as the temperature remains above 35 degrees and there is no falling snow.

GAF's website states "GAF Timberline HDZ shingles can be installed year-round and in all climate zones. In extreme heat and cold, taking precautions such as preheating shingles in a warm room or storing them in shaded areas helps the adhesive in the shingles adhere to the layers below along with the roof deck."

We make sure to follow these protocols. Shingles are stored in our 25,000 sq. ft. Tamaqua warehouse or we purchase our shingles directly from distributors who also take steps to ensure products are properly stored.

There is still some time left. Get ahead of the snow and reach out to us today for your free estimate! Call us at 215-538-0618 or click here to fill out our online form.

CONTACT US

Join Our Growing Teams

As our company continues to grow, we are in need of high-character people for multiple positions throughout the company.

We are looking for a **Front of Business Administrator**, Receptionist, "Go Getter." You are typically the first person that a customer interacts with at our company. Do you like people? Are you reliable? Do you take pride in your work? Are you a logical thinker with a willingness to go above and beyond? If this sounds like you, we want to hear from you. This position can be molded into so much more if you have a desire to succeed.

Email Ryan at ryan@kulpervices.com if it sounds like an opportunity that you'd like to pursue.

Also, we are seeking self-motivated, reliable, dependable employees with positive "I can do this" attitudes to join our company. Our ideal candidates are people who have a genuine commitment to exceptional workmanship and customer service.

Positions available are as follows:

- Siding, Doors, and Window installers
- Roofing Repair Specialists
- Gutter Installers

If any of these opportunities sound challenging to you, please email rob@kulpervices.com and mike@kulpervices.com for more information.

WE NEED YOUR SUPPORT!

Yearly our friends at Bucks Happening ask their readers to vote in their Bucks County's Happening List. This is the opportunity for readers to recognize the amazing people, organizations, events, and businesses that make living in Bucks County special.

Voting is open through February 28 and we would appreciate your support in the "Home - Roofing" category. Thank you for your continued support of our locally owned and operated business.

VOTE TODAY

Ventilation is the Key to a Properly Functioning Roof

Proper attic ventilation is a crucial part in the life and longevity of your roof. It's imperative to have an exhaust system such as a ridge vent to allow moisture and warm air to escape through the highest point of the home.

The exhaust works in conjunction with an attic intake system and both rely on one another to ensure a properly functioning roof. An attic intake allows fresh air to enter through the eaves of the roof, usually through soffit venting. Not every home has the ability to be vented through the eaves due to age or design.

Kulp Roofing & Construction, Inc. relies on GAF Intake Pro as one of the main products we offer to make certain cool air flows into your attic. It is installed on new roofing applications and is cut into the roof decking approximately 3 feet from the eaves (bottom portion) of the roof.

Unfortunately, we do come across new roofs installed each year that have inadequate ventilation causing serious issues and costly expenses. Kulp Roofing & Construction, Inc. is backed by the manufacturer GAF and our consultants consistently go through training on proper ventilation for our customers' homes.

What are some signs your attic is improperly ventilated?

1. Damaged or deteriorating shingles & plywood –

- Shingle life is limited due to excessive heat, causing nail pops and roof leaks
- Causes plywood buckling and rafter damages which can allow water into attic space

2. Ice dams in the wintertime –

- Ice dams occur when the heat inside an attic melts the snow on the roof and refreezes in the gutter. This forces moisture under the shingles and into the attic space, which can lead to expensive repairs

3. Excessive heat in home –

- When roofs are not properly ventilated it's very hard to maintain comfortable interior temperatures. This can cause HVAC units to work harder causing system failures and expensive repair or replacement costs, as well as increasing energy costs in extreme weather conditions

**Our Estimators and Consultants are here to help.
Call us today at 215-538-0618 for a roof review.**

We've Got You Covered — WARRANTIES

Have you ever questioned why you should choose one roofing company over another? At Kulp Roofing & Construction, Inc. what helps us stand out against our competitors is our GAF MasterElite designation.

This status is achieved by less than two percent of roofing contractors in North America. To meet this requirement, GAF requires that a company is licensed and insured, has been in business a minimum of seven years, has at least a 99% local satisfaction rating (based on GAF-conducted surveys), and continues to receive ongoing training yearly.

Our company takes pride in meeting these requirements every year, and continues to remain a part of GAF's prestigious President's Club which is awarded to only the best roofing contractors in the industry.

The President's Club designation is the highest level that only a GAF MasterElite contractor can earn within the GAF Certified Contractor Program. We must complete all required qualifying activities throughout the year and remain in the highest standing with GAF.

At Kulp Roofing & Construction, Inc. we work so hard for these designations so that we can offer the best warranty to our customers.

A Golden Pledge warranty provides 50 years of coverage and 100 percent protection against all material and manufacturing defects.

To qualify for the Golden Pledge warranty, at least five required accessory products must be used, and the work must be completed by a MasterElite contractor. At Kulp most of our Better and Best roofing system estimates have this warranty included.

Other warranties offered by our company include the Silver Pledge and System Plus warranties.

The Silver Pledge warranty requires a minimum of four qualifying products and installation by a MasterElite contractor. Our Good roofing system estimate includes this warranty.

The System Plus warranty requires three qualifying products and installation by a GAF Certified or MasterElite contractor. Our Standard roofing system estimate includes this warranty.

On all these warranties GAF backs the shingles with a lifetime warranty and covers all wind-blown shingles for 15 years.

These warranties are available to our customers and are included in our standard, good, better, and best estimates. Once your project is completed and final payment is received, your warranty is registered with GAF. GAF will then send all warranty paperwork directly to the homeowner.

**For more information on warranties,
you can always ask your consultant or
estimator for more details.**

5% off heater tape contracts

5% off previously unsigned contracts (not to exceed \$500)

If you have had one of these services completed within the last 10 days, please call our office.

*One coupon per household and can't be combined with other offers.
Expires February 28, 2022.*

COUPON