

KULP KNEWS



THE OFFICIAL NEWSLETTER OF KULP ROOFING & CONSTRUCTION INC.

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Masonry Concerns that can Lead to Bigger Problems

When you are getting your roof inspected for replacement it is critical that your estimator walks the roof (where possible) to check adjoining masonry walls and chimneys. It's imperative that your masonry should be addressed, and fixed if needed, prior to your roofing project starting.

As a homeowner how do you know whether you need to have masonry work done? Your estimator/consultant will ask to take a look in your attic. This will allow them to check not only for proper ventilation and rotting plywood roof decking, but to see if there are any moisture spots or noticeable signs of dripping and water penetration around masonry chimneys that run through the attic.

During a roof inspection your estimator/consultant can take photos of areas of concern to provide visual proof.

What they are looking for is cracking on the top of the chimney, grout falling out of joints, and pieces of brick lying on the roof.

As stucco chimneys begin to fail or become water logged, you will start to see cracks in the stucco and dark staining. Kulp Roofing & Construction works closely with local, insured masonry companies and can give you a trusted referral to make sure your masonry needs are satisfied before your new roof is installed. Ultimately this saves you the headaches of water leaks and interior damages inside your home and thousands of dollars in unnecessary repairs.



Give us a call today to have your masonry needs addressed.

Time for a little UPDATING?

Now that we are heading into the summer season, it is the perfect time to do a little updating. CertainTeed says new siding can add 20% to the value of your home, as well as adding insulation. Vinyl siding will not hold moisture or rot, and will land you one of the highest returns on your investment when it comes time to sell.

If you're not ready to tackle a larger project like new siding, you can start with replacing doors, windows, or gutters. Investing in the replacement of these items not only beautifies your home, but better protects it as well.

If you're looking to start even smaller still, planting flowers, and touching up paint on doors or adding new shutters is a great place to begin when it comes to boosting your curbside appeal.

Updating doesn't have to be stressful. Give us a call today at [215-538-0618](tel:215-538-0618) for your free estimate and don't forget to check out our siding coupon on the back.



DO YOU NEED A NEW ROOF?

In our business this is a frequently asked question. We understand that no one wants to spend their hard-earned money on a roof, but sometimes it can save you money in the long run. Would you put a band-aid on a cut that needs stitches? Obviously not. So sometimes repairing a roof instead of replacing it would be in the same vein.

Many roofs, if original to the home, only came with an approximate 20–25-year shingle life. Due to harsh eastern PA weather, lack of venting, or over venting there are often times shingles may not last that long.

What are the signs that you may need a new roof? You can look for:

1. *Shingles that are cracked, curling, or missing*
2. *Shingle granules near or in your downspouts for shingle material*
3. *Signs of mold, algae, moss, and mildew growth on your roof*
4. *Leaks that tend to occur more than once a year*

Homeowners spend around 4% of their home's value on repair and upkeep. As inflation continues to be an issue and costs continue to rise across the country, we encourage you to have a professional roofing company inspect your roof and provide you with reliable and trustworthy advice.

Have You Checked Out Our Blog?

A blog as defined by Webster is a regularly updated website or web page, typically one run by an individual or small group, that is written in an informal or conversational style. Why not check out ours by clicking the button below?

It's filled with quick reads on a variety of topics including exterior renovations made easy, the importance of a roof tune-up, proper ventilation, and so much more.

It's ever changing so why not bookmark the link and come back often. You never know what you might learn or find interesting.

[OUR BLOG](#)

A Picture Says 1,000 Words

Happy with a recent project that Kulp Roofing & Construction, Inc., has completed for you? We'd love for you to share some of your completed project photos socially. Recommendations are so appreciated and help our business tremendously. We've worked hard to cultivate and continue to grow a positive reputation and your imagery can help immensely.

Just take a picture and upload to any of our social media channels tagging us in the photos. We can be found on:

-  **FACEBOOK** @KulpRoofingInc
-  **TWITTER** @kulproofing
-  **INSTAGRAM** @kulproofing

Thank you so much for your continued support of our family-owned and operated business.



5% off any GAF (Good, Better, or Best) roofing system

Add a leaf protection system to any FULL gutter system installation and save 15% off the entire estimate

5% off all siding installations with a roof purchase of \$10,000 or more

If you have had one of these services completed within the last 10 days, please call our office. One coupon per household and can't be combined with other offers. Expires June 30, 2022.