

KULPKNEWS



THE OFFICIAL NEWSLETTER OF KULP ROOFING & CONSTRUCTION INC.

AUGUST 2022

“Kulp Gives Back,” But we’re the Real Winners

Throughout the months of April and May, Kulp Roofing & Construction, Inc. encouraged local residents throughout eastern & southeastern Pennsylvania and the Poconos to nominate a family or individual in need of a roof replacement and gutter installation at no cost to the family.

Kulp representatives were proud to recently surprise the winner of the “Kulp Gives Back” promotion, Keith Sahn of Northampton.

Our “Kulp Gives Back” promotion was a huge success last year and the smiles it brought to our employees faces and Anne Mae’s (last year’s winner) face proved how great it is to give back to those who sometimes need a hand,” said Ryan Hogan, Kulp Roofing & Construction, Inc. Sales and Marketing Manager. “This was all we needed to see to make us give it a go again this year.”

Thanks to great support from our manufacturer and media partners our company was able to give another well deserving family in the area a new roof, gutter, and leaf protection system.

“Kulp Gives Back” was made possible by partners GAF, Service Partners, Viamedia, iHeart Media, Lehigh Valley with Love Media, and Sarott Design.

Congrats again Keith!

WATCH KULP GIVE BACK



Drip Edge, Flashing and their Importance

When we ask customers what color drip edge, they would like it often brings up the question of what is drip edge and what is its function. Drip edge is the metal edging that is installed along the rakes and eaves of a roof. The purpose is to help provide support to the overhanging shingles, while also helping direct water into the gutters and preventing it from getting under the shingles and damaging the roof deck.

Drip edge also plays an important role in keeping pests from getting into your home by sealing off the space between the roof deck and fascia boards. When choosing a color for your drip edge, most people tend to match it to the color of their fascia and gutters blending everything together.

Another important step in helping keep your roof leak free is chimney flashing. Homes with chimneys have a gap between the roof deck and chimney. When installing a new roof on a home, we always make sure to reflash the chimney to create a watertight seal and reducing the ability of any damage that might compromise the integrity of the roof. Flashing that is rusted, corroded, or broken, should be replaced to prevent further damage. When choosing a color for your chimney flashing most customers try to match the chimney or the shingle colors creating a seamless look.

BRING YOUR VISION TO LIGHT

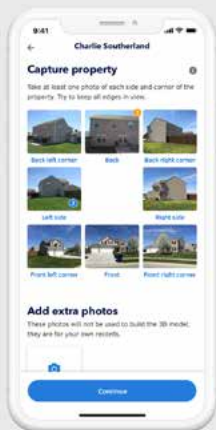
How many times in your life have you made a major purchase without first looking at it and testing it? Hopefully not many. Most consumers wouldn't buy a new car or purchase a home without first doing some research, which includes looking at it in person. Unfortunately, even after doing extensive research, you purchase the product and have buyer's remorse — you truly don't like the way it looks. This has been a problem for years when it comes to upgrading the exterior of your home.

For years people have relied on holding a single piece of siding up to their house to try and imagine if it will look good or match the other features on the home. Sometimes you like the siding on a neighbor's home, but their roof is a different color, their front door is different, and visualizing it just leads you to compromising.

Thankfully all these problems are now a thing of the past. Kulp Roofing & Construction has teamed up with Hover to offer all our clients a free 3-D model of your home.

You can see exactly every facet of your exterior and change colors and profiles to what you want before you make your purchase. In a few simple steps you can have a free 3-D model built.

This allows you to have a more meaningful conversation with your estimator when they are on site. Either way let us help take the pain and guesswork out of your next exterior project. As the old adage says a picture is worth 1,000 words. Give it a try for yourself today. Just visit our website today. Kulprooing.com/hover-3d/



CHECK IT OUT!

Powered by HOVER

My New Gutters are Leaking

Did you just have new gutters installed on your home? Are you noticing rain water overflowing or backing up on stormy days? We often receive calls from nervous customers in a panic that their gutters are leaking and overflowing.

Heavy rains that dumping inches of rain in a short period of time will usually over flow gutters and cause water splashing against side of home. This is normal but it doesn't hurt to have one of our consultants access the gutter system on your home, making sure there is enough down spouting for water run off on any given elevation. A key rule to remember is that for every 600 square feet of roofing slope there should be a minimum of two down spouts for adequate drainage. Gutters can also become out of pitch due to age and taking on heavy snow loads in winter months. Kulp Roofing & Construction offer gutter repairs as well as new installation and are always here for advice.

GUTTERS ARE HIS BUSINESS

Have you seen our "Handywork" video series, starring our very own Gutter Manager, Mike Hand? Check these informative and fun little videos out today. And remember Mike's head is always in the gutter so yours doesn't have to.



WATCH HANDYWORK

10% off any GAF (Good, Better, or Best) roofing system exceeding \$7,000

Add a leaf protection system to any FULL gutter system installation and save 15% off the entire estimate

5% off all siding installation with a roof purchase of \$10,000 or more

If you have had one of these services completed within the last 10 days, please call our office. One coupon per household and can't be combined with other offers. Expires August 30, 2022.